



Equine Welfare New Zealand

Corporate Partnership Programme

Equine Welfare New Zealand (EWNZ) is a registered charity dedicated to rescuing, rehabilitating and rehoming vulnerable horses throughout New Zealand.

Every horse that comes into our care requires veterinary treatment, quality nutrition, farrier care, rehabilitation and ongoing support before they are ready for their next chapter. None of this is possible without the generosity of our supporters and corporate partners.

By partnering with EWNZ, your business is helping create better outcomes for horses while demonstrating a genuine commitment to animal welfare and your local community.

Partnership Levels

Community Partner

\$1,000 per year

Ideal for small businesses wanting to support equine welfare while gaining recognition within our community.

Benefits include:

- Business logo and link on the EWNZ website
- Welcome announcement across our social media channels
- Two sponsor recognition posts throughout the year
- Invitation for your team to attend a volunteer day at the rescue
- Recognition in our Annual Report
- Permission to use the "Proud Supporter of Equine Welfare New Zealand" logo in your own marketing



Supporting Partner

\$2,500 per year

For businesses looking to build a stronger partnership with Equine Welfare New Zealand.

Includes everything in Community, plus:

- Quarterly recognition across our social media channels
- Dedicated partnership feature during the year
- One organised corporate volunteer day for your staff
- Priority invitations to EWNZ events and activities

Major Partner

\$5,000 per year

For organisations wanting to make a significant and lasting contribution to equine welfare.

Includes everything in Supporting, plus:

- Regular recognition across our digital channels throughout the year
- Up to two organised staff volunteer days annually
- Priority consideration for sponsorship of major rescue campaigns, fundraising initiatives and events
- First opportunity to participate in new partnership opportunities as they arise

Strategic Partner

\$10,000+ per year

Limited to a small number of organisations each year.

Strategic Partners play a vital role in helping Equine Welfare New Zealand grow our impact across the country. These partnerships are tailored to align with both organisations' values and objectives.

Includes everything in Major Partner, plus:

Strategic Recognition



- Recognition as an Official Strategic Partner of Equine Welfare New Zealand
- Premium logo placement on the EWNZ website
- Featured recognition in our Annual Report and key publications
- Recognition at major EWNZ events where appropriate

Staff Engagement

- Up to three organised corporate volunteer days each year
- Opportunities for staff to experience the rescue firsthand and meet the horses their support is helping
- Invitations to selected events, milestones and behind-the-scenes stuff

Partnership Storytelling

- Annual partnership impact summary highlighting the outcomes your support has helped achieve
- Access to photos and stories for your own internal and external communications
- Permission to promote your partnership with EWNZ across your own channels

Tailored Partnership Opportunities

Where appropriate, Strategic Partners may have priority access to opportunities such as:

- Major rescue campaigns
- Rehabilitation programme sponsorship
- Education initiatives
- Event sponsorship
- Vehicle or horse float branding
- Collaborative fundraising campaigns

Each Strategic Partnership is developed collaboratively to ensure it delivers meaningful value for both EWNZ and the partner organisation.



Vehicle & Horse Float Branding Opportunities

Our rescue vehicles and horse float travel extensively throughout New Zealand attending rescues, veterinary clinics, pony clubs, equestrian events, Equifest, community events and fundraising activities.

Our primary rescue vehicle travels approximately **68,000 kilometres every year**, providing ongoing exposure to thousands of people within New Zealand's equestrian, rural and animal welfare communities.

Branding opportunities are intentionally limited to maintain a clean, professional appearance and maximise visibility for each sponsor.

Opportunity	Annual Sponsorship	Additional Costs
Supporting Sponsor – Small Logo	\$1,000	Sponsor covers graphic production and installation
Major Sponsor – Large Side Logo	\$2,500	Sponsor covers graphic production and installation
Exclusive Official Rescue Vehicle Partner	\$5,000	Sponsor covers graphic production and installation
Exclusive Official Horse Float Partner	\$5,000	Sponsor covers graphic production and installation
Official Vehicle & Horse Float Partner	\$8,000	Sponsor covers graphic production and installation

Branding opportunities are available subject to availability and alignment with the values of Equine Welfare New Zealand.

Corporate Volunteer Days

One of the most rewarding ways to support EWNZ is by bringing your team to the rescue for a hands-on volunteer day.

Activities may include:

- Property maintenance
- Fence painting and repairs
- Gardening and tree planting



- Preparing feed and facilities
- Stable and paddock maintenance
- General projects around the rescue

These days provide a meaningful team-building experience while directly improving the lives of the horses in our care.

Additional Partnership Opportunities

We also welcome discussions around tailored partnerships, including:

- Event sponsorship
- Rescue campaign sponsorship
- Feed and nutrition sponsorship
- Veterinary sponsorship
- Education initiatives
- In-kind products or professional services

If your business has an idea for supporting Equine Welfare New Zealand, we'd love to explore it with you.

We value genuine, long-term relationships with our corporate partners and aim to provide authentic recognition throughout the year while remaining focused on our primary mission - improving the lives of horses in need.

Because animal welfare is unpredictable, some recognition may be delivered flexibly throughout the year as rescue activities allow.

Your support helps provide rescue, rehabilitation, veterinary care, nutrition and safe futures for horses who have nowhere else to turn.

Together, we can create lasting change for equine welfare across New Zealand.

Contact us

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 www.equinewelfarenz.org